



Makarska (Italian: Macarsca; German: Macharscha; Croatian pronunciation: [mâkarska]) is a small town on the Adriatic coastline of Croatia, about 60 km (37 mi) southeast of Split and 140 km (87 mi) northwest of Dubrovnik. It has a population of 13,716 residents.[1] Administratively Makarska has the status of a town and it is part of the Split-Dalmatia County.

It is a tourist centre, located on a horseshoe shaped bay between the Biokovo mountains and the Adriatic Sea. The city is noted for its palm-fringed promenade, where fashionable cafes, bars and boutiques overlook the pretty harbour where many pleasure craft are moored. Adjacent to the beach are several large capacity hotels as well as a camping ground.

The center of Makarska is an old town with narrow stone-paved streets, a main church square where there is a flower and fruit market, and a Franciscan monastery that houses a sea shell collection featuring a giant clam shell.

Makarska is the center of the Makarska Riviera, a popular tourist destination under the Biokovo mountain. It stretches for 60 km (37 mi) between the towns of Brela and Gradac. In the summertime tens of thousands of tourists flock to the area from Germany, Austria, Czech Republic, Slovakia, Sweden, Slovenia, Hungary, Bosnia and Herzegovina as well as other countries.